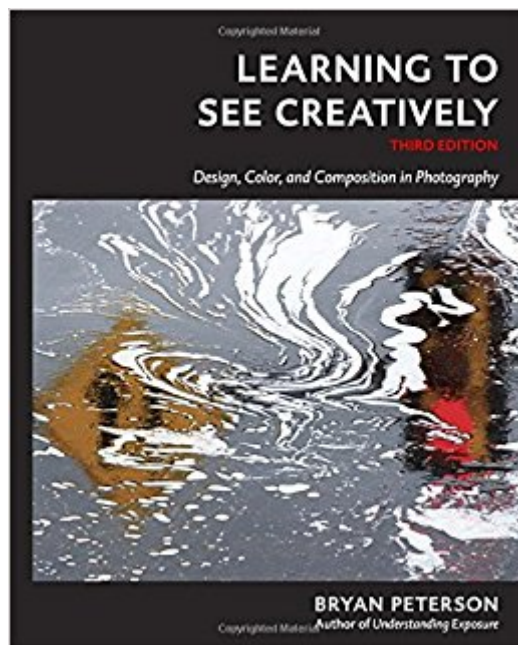




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Learning To See Creatively, Third Edition: Design, Color, And Composition In Photography



Synopsis

Completely revised and updated throughout, Bryan Peterson's classic guide to creativity helps photographers visualize their work, and the world, in a whole new light by developing their photographic vision. Fully revised with all new photography, this best-selling guide takes a radical approach to creativity by explaining that it is not an inherent ability but a skill that can be learned and applied. Using inventive photos from his own stunning portfolio, author and veteran photographer Bryan Peterson deconstructs creativity for photographers. He details the basic techniques that go into not only taking a particular photo, but also provides insights on how to improve upon it--helping readers avoid the visual pitfalls and technical dead ends that can lead to dull, uninventive photographs. This revised edition features a complete section on color as a design element and all new photographs to illustrate Peterson's points. *Learning to See Creatively* is the definitive reference for any photographer looking for a fresh perspective on their work.

Book Information

Paperback: 160 pages

Publisher: Amphoto Books; 3rd Revised ed. edition (August 4, 2015)

Language: English

ISBN-10: 1607748274

ISBN-13: 978-1607748274

Product Dimensions: 8.5 x 0.4 x 10.5 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 258 customer reviews

Best Sellers Rank: #17,912 in Books (See Top 100 in Books) #1 in Books > Arts &

Photography > Photography & Video > Equipment, Techniques & Reference > Color #10

in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference

> Reference #22 in Books > Textbooks > Humanities > Visual Arts > Photography

Customer Reviews

BRYAN PETERSON is a professional photographer, internationally known instructor, and founder of The Bryan Peterson School of Photography at www.BPSOP.com. He is also the best-selling author of *Understanding Exposure*, *Understanding Shutter Speed*, *Understanding Close-Up Photography*, *Understanding Digital Photography*, *Beyond Portraiture*, and, most recently, *Bryan Peterson's Understanding Photography Field Guide*. His trademark use of color

and strong, graphic composition have garnered him many photographic awards, including the Art Director Club's Gold Award and honors from *Communication Arts* and *Print* magazines. When not teaching workshops around the world, Bryan makes his home in Seattle.

Great book by Bryan Peterson to begin to show you how an ordinary scene in your own yard or neighborhood can turn into a great shot. Small ideas that turn into big photos. Includes before/after, camera settings and specs, history of shot. More than you would think is in this book. Worth the money to get you thinking again.

Bryan has hit another home run with this book. Like all his other works, if you need a simple explanation of complex theory this is the only way to go. This should be on everyone's bookshelf I feel no matter how long you have been 'shooting'. I have been in photography since the very early 1970's and still never get tired of reading and learning new concepts and knowing 'why' and not just 'how'.

I was sitting down to read this book this morning after having a choice between some PTSD thoughts and I said "No, I'm going to read *Learning to See Creatively*. And as I stuck with it I got absorbed in seeing things creatively and with a different spin and other things I thought today took a different mood and tone. I was impressed with not only the creativity but the different ways of looking at something.

Bryan Peterson has exceptional talents both as a photographer and teacher. His writing is eminently understandable, concise and non-ego driven. And he has a remarkable talent for 'drilling down' to capture the essence of his subject. But the most valuable lesson he teaches is dis-inhibition ... he finds interest and beauty everywhere and encourages us to not only look but to see.

This is a really good book, he is very clear in how he describes everything and lets you know his settings. It is very interesting and fills in the blanks that my teachers have left out. I wish some of my teachers were as clear and precise as Bryan is in this book. I will buy this again for a friend of mine.

It's true that the best way to be a better photographer is to keep practicing. However, this book provides valuable insights so as to help along the way.

It was a very readable book and even today everything is relevant even though the reference to digital cameras is out of date and things have moved on. If this could be updated the book would stand up to anything that is being produced now. The photos are excellent and the write up with them is more than explanatory

My order for this book arrived today, and I picked it up, and started reading it over lunch. After I got my daughter to bed tonight, I finished reading the entire book. This does not happen often. This is just a great book. I would say about 1/2 the book is really about learning to see creatively, about 1/4 is about photography, to make more sense of the creativity part, and about 1/4 is other stuff, that binds the book together, to be one great read. It features a lot of wonderful photographs that SHOW you what he is talking about. I really liked the author's "challenges" in the book. From looking at things from a different perspective, to taking pictures, of the same subject, from the same angle, at different times of the day. Great ideas. It feels a LITTLE (VERY LITTLE) outdated. With the break-neck pace of digital photography, I am not sure that you could ever truly have an up to date book. The book is written by a person that sounds like he shot a lot of film, but I would say EASILY 99% of the book is generic for anyone that shoots film OR digital. I really like how he talks about how he uses photography as his business, and discusses how much he has made on some pictures. It was a real eye opener. What I really liked about this book, is that it was easy to read. The concepts were broken down well, and it had that elusive entertaining quality. I have dabbled in photography throughout the years, and consider myself an amateur. Update: (4/1/2011) A few years on in photography, and this has become one of my go-to books for inspiration. I'd recommend starting with Understanding Exposure (or Understanding Digital photography) and then get this book a little later, if you are a neophyte. This book specifically but all of Mr Peterson's books in general give great ideas on how to take a "creatively correct" picture. It is such an amazing concept to understand, and once you do, the doors of your photographic vision open. I honestly can't recommend this book enough.

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